

Sponsors

GMLPC are grateful to the following sponsors for agreeing to sponsor the event. Novo Nordisk has made a financial contribution for corporate advertising.

These companies have contributed towards the cost of this event but have not had any involvement with speaker selection or content.

Novo Nordisk



Founded in Denmark in 1923 with a focus on diabetes, Novo Nordisk have become one of the world's leading healthcare companies. Today, they supply nearly half the world's insulin, with products marketed in 170 countries.

Today in the UK, millions of medicinal devices end up in landfill or being incinerated as there is no viable recycling alternatives for patients that need them. Annually, Novo Nordisk supply more than half of the UK's demand for insulin. Every year they distribute around 24 million pre-filled disposable injection pen devices that are being used to administer insulin for people who need it.

In November 2021, Novo Nordisk launched PenCycle, a first-of-its-kind recycling initiative which aims to start an industry shift towards a more sustainable way to manage the end-of-lifecycle for medicinal devices and ensure that the valuable components are recycled and repurposed into new useful products.

This initiative aims to bring back the pre-filled injectable devices and halt the current routines of patients throwing their used pens away. Approximately 73% of the pre-filled pen is plastic and this initiative will repurpose up to 85% of the materials. PenCycle will effectively give the pens a chance of a second life as another product.

Website: <https://www.novonordisk.co.uk/>