

Stakeholder briefing: public launch of the Greater Manchester Integrated Care Partnership Strategy and Joint Forward Plan

Introduction

In March 2023, the Greater Manchester Integrated Care Partnership (ICP) Strategy was signed off by the Greater Manchester ICP Board and [published on our website](#). The strategy explains how, through working together, our health and care services will help to make Greater Manchester a place where everyone can live a good life; grow up, get on and grow old in a greener, fairer more prosperous city-region.

Since the strategy was formally agreed, we have spent the last three months working on our [Joint Forward Plan](#), which was signed off by the Greater Manchester ICP Board on Friday 30 June 2023 ahead of submission to NHS England. This is our delivery plan which will be an evolving document and contains the detail on how we will turn our strategy into reality.

As we mark our one-year anniversary, we have developed a number of materials to make our strategy more accessible and easier to digest, bringing the 50-page document to life.

The materials

- [A 16-page summary](#), now on our website and in print. The summary gives an overview of the role of the ICP, the challenges we face and how we will be responding to these challenges through our Greater Manchester Model for Health, our six 'missions', and monitoring our progress
- [A trifold leaflet](#), now on our website and in print. The leaflet is a tool that will be used as part of our engagement with the public. Through our 'Big Conversation' throughout 2022, we spoke to more than 3,000 people across Greater Manchester and 2,000 underserved communities about what mattered to them when it came to health and care services. This has helped shape our strategy and we want to feedback how we have listened, i.e. "you said, we did"

Translated versions of all the above will be available on request. Also in development and available on our website within the coming weeks will be:

- **An 'easy read'** version of the leaflet
- **A PowerPoint slide deck**, available to download for our partners to help explain the role of the ICP and our plans for the next five years

We are also publishing a number of case studies on our website and sharing across our social media channels. The case studies help to tell the story of how we are turning our strategy into reality, ranging from GP practices working together in Hyde to improve the health and wellbeing of the most deprived 10% of their local population, through to the NHS at Home programme

setting up virtual wards across Greater Manchester and helping more than 400 people each week safely recover from treatment in the comfort of their own home.

Joint Forward Plan publication

Our [Joint Forward Plan](#) is an evolving document which will be hosted on our website. While the strategy is our 'blueprint' of what we want to achieve over the next five years, the Joint Forward Plan is the detailed action plan how we are going to do it.

The plan has been submitted to NHS England to meet a deadline, and it is important to note that this is a milestone, not a conclusion with significant work being done over the next two months to finalise the detail and timescales of the plan.

How you can help

Our strategy and plan are the culmination of months of engagement with our stakeholders on how we want health and care to be delivered across Greater Manchester so that everyone who calls our city-region 'home' can live a good life with improved health and wellbeing and access to high quality care from health and care services that work together and are sustainable.

We want the people of Greater Manchester to be aware these plans exist and therefore ask for your support in sharing the materials through your own networks and channels.

From now and over the following months, we will continue to shine a spotlight on how our strategy is progressing with more case studies and detail on our eight missions through our social media channels. Any support you can give in sharing this content will be greatly appreciated ([@GM_ICP](#) on Twitter and [@GMICP](#) on Facebook).