

Pharmacy First:

Why this is your golden ticket



- Amul's pharmacy ranks as one of the top Well pharmacies across the Northwest.
- With over 20 years of pharmacy experience, he wants to share why the service is your golden ticket and how to maximise this new opportunity.

“This is our chance to elevate our profession, prove we can treat these conditions and demonstrate our vital role within the healthcare system.”

It's a Win-Win-Win

For Patients: The Pharmacy First service means that patients can now get treated in a pharmacy for a range of conditions without an appointment.

For GPs: Pharmacy First consultations help free up GP appointments and take significant workload pressures off your local GP practice.

For your business: Pharmacy First can help to raise your pharmacy's profile in the community as people spread the word about how you can now treat people with a range of common conditions.

Troubleshooting

CPGM have published a number of [Spotlight on Services newsletters](#) addressing queries raised by pharmacy colleagues. CPE have also provided answers to a range of common questions on their [FAQ page](#).



Don't rely on referrals

While referrals are important, you need to be proactive and identify patients based on the symptoms they are presenting with. Making sure that your pharmacy team is aware of what to look out for and that patients are educated about the service is essential to your success.