

Contraception

Maximising Service Success



Ruth Hulton
Superintendent
Butler Green Pharmacy,
Oldham

- Butler Green is a family run pharmacy, serving their local community since 1995.
- Ruth has over 25 years of pharmacy experience and was an early adopter of the service in April 2023.
- The pharmacy has routinely been one of the **top performers across Greater Manchester averaging between 15–20 consultations a month.**
- To help you, Ruth has shared why she began providing the service and top tips for success.

“ We were first made aware of the patient need during Covid when people needed contraception and could not get a GP appointment.

Commissioning of this service gives us a chance to meet this need and to showcase the strengths of pharmacy to both the patients and GPs. ”

Top tips to help you succeed



Spread the word

When patients collect their contraception prescription, let them know about this service and how they could come to the pharmacy next time rather than wait for a GP appointment.



Organising your workload

Asking patients when they are due to run out means that you can spread out your appointments and ensure that patients with more urgent needs are seen to first.



Managing stock issues

When booking patients in for a consultation, ask which product they require. This enables you to check that you have the relevant stock or order it in before seeing your patient.