

Sponsorship Requirements

To ensure that potential sponsors meet the standards required by CPGM.

Proposed sponsorship adds value to contractors and links to the GM Strategic plan

- Recognised as having high professional/ethical standards
- Financially secure and up to date with accounts
- Membership of ABPI/PAGB or professional/representative body
- Active CSR agenda
- Supports the green/sustainability agenda
- Active supporter of community pharmacy
- No current adverse publicity in the healthcare sector
- Available on the agreed date
- Does not require us to prevent their competitors from sponsoring future events
- It is understood that the partner will have no influence on CPGM policy